

Chad Polstra

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Experience

Founder, Tone Web Design

November 2009 – Present Atlanta, GA

Web Design, Development, Technical Support, Hosting, Graphic Design, Print Design, Search Engine Optimization, Web Marketing, and Web Strategy.

SEO/ Web Design, Foot Solutions

March 2009 – Present Marietta, GA

I am the sole web developer, designer, and administrator of two custom built php based content management systems (CMS) as well as being responsible for the e-commerce, franchise and administrative blogs, e-mail marketing system, analytics, pay per click campaigns, 240 franchise store pages, the corporate website, international franchise development websites, micro-sites, . My most recent project entails building a custom Content Management System for our associate media portal including over 120 hand written php files.

Web Developer / Designer, TechLINKS

December 2008 – March 2009 Atlanta, GA

TechLINKS was in kind of a bind when I came along. They had four previous developers fail to make a functional and appealing website. After working closely with the Mike Adkinson CEO and former Director of TL Exchange Tom Ellis we were able to complete a fully functional site that featured a social network for Atlanta CEOs, a customized blogging platform, a solution finder, and a database featuring over 200 of Atlanta's technology based companies. Held a four month contract position rebuilding their .ASP built website in a php based Joomla! CMS system. Helped design, develop, document, and launch TechLINKS.net.

STS Consultant, Sycamore Technology Solutions

May 2007 – August 2008 Terre Haute, IN

Sycamore Technology Solutions is a program funded by Indiana State University to give students the chance to run and work in an IT environment that provides real world experience in a number of technological, management, and customer support fields (among others). At STS we supported over 40 nonprofit United Way affiliated agencies in the area around Terre Haute. I was hired because of my web expertise and was placed in charge of overseeing the use and documentation of the content management system (CMS) Joomla!.

Languages

XHTML, CSS, Javascript, JQUERY, PHP, Ruby, MySQL

Tools

UniteU
Wordpress
Drupal CMS
Joomla! CMS
Retail Backbone
Constant Contact
Adwords / Pay Per Click
Google Analytics
GoToMeeting

Programs

Photoshop
Dreamweaver
FTP Software
MS Office
Flash

Training

Cisco (CCNA)
Object Oriented C++
Dreamweaver & Photoshop
SDLC Project Management

Education

B.S., Information Technology
Indiana State University
Terre Haute, IN

Samples of Expertise

Tone Web Design
<http://tonewebdesign.com>

Foot Solutions Corporate Website
<http://footsolutions.com>

Run With Foot Solutions Website
<http://runwithfootsolutions.com>

TechLINKS.net Homepage
<http://techlinks.net>

Recommendations

“Chad is a quick learner and is always looking for the next opportunity to make our website better. He takes initiative and gets things done without being asked. Chad has been great to work with and I think he has a strong future ahead of him.”
February 26, 2009

Tom Ellis, Director of TechLINKS Exchange, TechLINKS

“During my brief tenure at Foot Solutions I have observed Chad as a conscientious and proactive professional. Definitely a stand out among his peers. Chad is constantly seeking the correct solution to any given problem with great a plumb. Always one to graciously accept constructive criticism, Chad is a joy to work with and an intellectual stimulus. I would recommend Chad with the utmost confidence in his professionalism to any company seeking his expertise and services.”
November 25, 2009

John Theurer, Art Production Coordinator, Foot Solutions